

JOIN US ON JULY 16TH

THE COLLEGE-BOUND PARENT'S SUMMIT

A NEXT STEP EVENT IN PARTNERSHIP WITH THE
STEVE & MARJORIE HARVEY FOUNDATION

 **WESTLAKE HIGH SCHOOL**
2400 UNION RD SW, ATLANTA, GA 30331

PARENTS WILL PARTICIPATE IN
KNOWLEDGE BUILDING SESSIONS TO
BETTER PREPARE THEIR HOUSEHOLD
FOR A COLLEGE EDUCATION.

PARENTS ARE INVITED TO BRING
THEIR QUESTIONS FOR AN ENGAGING
PANEL DISCUSSION WITH HIGHER
EDUCATION PROFESSIONALS.

VISIT OUR WEBSITE

WWW.NEXTSTEPEDUCATION.ORG

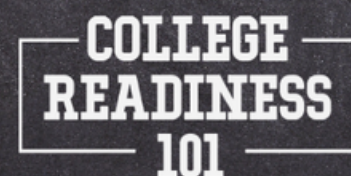
CONNECT WITH US



 JULY 16TH, 2022
10:00 AM - 3:00 PM

Remember to
Save the Date!

OUR PARTNERS:



2022 Parent's Summit Info

Saturday, July 16, 2022 / 10:00AM-3:00PM

Speaker & Panelist Overview



Event Overview

The Next Step Education team believes in a two-generational approach to college preparation. We will host an annual summer boot camp style event specifically for parents of college-bound students. The idea is to educate the entire household to be better prepared for the high school to college transition.

Parents can register at
www.nextstepeducation.org

Date: Saturday, July 16, 2022

Time: 10:00 AM - 3:00 PM

Location: Westlake High School (Atlanta, GA)

Event Format: The Summit will be a day of mini workshops and a robust Q&A session

Misc: Lunch will be provided by the Westlake Chick-fil-A Leader Academy and food restrictions will be observed



Day-Of Run of Show

Tentative Schedule

9:00: Presentation Speaker Arrival

9:10-9:30: Presentation Set Up

9:00-10:00: Mingle & Network (light breakfast items)

10:00-10:15: Welcome/Introduction/Housekeeping

10:15-10:20: Transition to Breakout Session 1

10:20-11:00 Breakout Session 1

11:00-11:05: Transition to Breakout Session 2

11:05-11:45: Breakout Session 2

11:45-12:00: Transition To Lunch/Grab Food

12:00-12:30: Lunch & Learn (College Resources)

12:30-12:35: Transition to Breakout Session 3

12:35-1:15: Breakout Session 3

1:15-1:20: Transition to Breakout Session 4

1:20-2:00: Breakout Session 4

2:00-2:05: Transition to Q&A Panel

2:05-3:00: Q&A Panel

3:00: Closing Announcements & Remarks

Our Summit Workshop Speakers



Parent Preparation 101

A Blueprint to Follow For College-Bound Parents

Presentation Overview

The Parent Preparation 101 session will show parents the correlation between their parent profile and the trajectory of their child's post-secondary education journey. Parents will learn about their role in their child's college preparatory process and how to create a successful college readiness plan for themselves as their child matriculates through the remainder of their high school career.



Jay Johnson

Founder & CEO

College Prep U
Trussville, AL

Their Journey, Not Yours

How To NOT Live Vicariously Through Your Child

Presentation Overview

The Their Journey, Not Yours session will prepare parents to ride passenger seat through their child's college preparatory process. Parents will learn how to be mindful in their decision making role. The presentation will guide parents to be supportive as they allow their child to navigate their own college experience.



Brandi Day

Founder & CEO

iD.A.Y. Dream
Los Angeles, CA

The Recruiter's Notes

How To Strategically Apply To College & Interact With Recruiters

Presentation Overview

The Recruiter's Notes session will discuss the technical aspects of applying to college, covering what recruiters are looking for, high priority students, and understanding how to get the most of the application process. It will also cover how to navigate the best practices when interacting with college recruiters from students' top college choices.



Tanisha Johnson

College Recruiter

College of Coastal Georgia

Brunswick, GA

Let's Go Shopping

Helping Your Child Find The College That Best Fits Them

Presentation Overview

The Let's Go Shopping session will show parents how to strategically collaborate with their child during the important college selection process. Parents will understand what it takes to create a plan to put themselves, their child, and their household in a better position for success.



Arvia Hall

Co-Founder

College Readiness Outreach Program
McDonough, GA

Technical Education 101

The Financially Savvy Way To Pursue A College Education

Presentation Overview

The Technical Education 101 session will provide pertinent information that will guide parent's through what technical colleges have to offer and how pursuing a higher education through technical education can be a cheaper and more strategic option for college-bound families.



Dr. April Welch

Instructor & Educational Consultant
West Georgia Technical College
LaGrange, GA

Understanding Financial Aid

Connecting The Dots To *Funding Your Child's College Education*

Presentation Overview

The Understanding Financial Aid session will provide an overview for parents on the process of funding a college education. Concepts including federal, state and private aid opportunities will be discussed.



Kelly Savoie

Regional Director

Sallie Mae

Atlanta, GA

Collaborating With Your Child's High School Counselor

Speaker:

Tyshiba Maxie

Clayton County Public Schools

Presentation Overview

The Collaborating With Your Child's High School Counselor session will provide pertinent information to parents on how to effectively connect with your child's guidance counselor, including parent vs. staff roles, realistic expectations, best practices and creating opportunities for success.



Tyshiba Maxie

Counseling Coordinator

Clayton County Public Schools

Jonesboro, GA

The College Prep Social & Emotional Well-Being Journey

Speakers:

Kim Ellis

Technical College System of Georgia

Presentation Overview

Your Child's Social & Emotional Well-Being will discuss the pitfall of focusing solely on the academic and financial aspects of a child's high school to college transition. Student mental health is very important to higher education professionals and the session will cover what to look out for, understanding the stresses of a student, and potential resources to use on campus.



Kimberly Ellis

Equity Coordinator

Technical College System of Georgia

Atlanta, GA

Our Ultimate Q&A Panelist





Kenyatta Johnson

Vice President of Enrollment
Management & Student Success

Albany State University



Miya Walker

Senior Assistant Dean of
Admissions

Emory University



Dr. Dionne Rosser-Mims

Vice Chancellor

Troy University - Phenix City, AL



Tinesha Dunlap

Wraparound Services
Coordinator

Osborne High School



Ron Mazique

Associate Dean of Student Life

Georgia Tech



Atua Emu

College Counselor

KIPP Collegiate



Sonia Simpson

College Advising Coach

Independent Consultant



Calleb Obumba

Program Manager

Communities In Schools

Event Needs & Actions from Speakers & Panelists

Parents can register at
www.nextstepeducation.org

- ☐ Promote the summit to your network, email list, and social media platforms

- ☐ Bring your presentation on a jump drive or other device

- ☐ Provide handouts or tangible resources for your presentation attendees.

- ☐ Participate in day-of photo or video interviews.

- ☐ Prepare to participate in future Next Step Education events.