



Next Step
Education Foundation

2ND ANNUAL

CASINO

NIGHT

FUNDRAISER



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2024 INAUGURAL EVENT STATS



SPONSORS/PARTNERS

- 15 businesses and organizations



SOLD OUT EVENT

- 300+ Attendees



EVENT WEBPAGE ACTIVITY

- Visits: 1,920 (86.5% via mobile)
- Length on site: 2:19 Minutes



SOCIAL MEDIA REACH

- Facebook: 1522 followers
- Instagram: 1,695 followers
- LinkedIn: 1,571 followers



SCHOLAR REACH/IMPACT

- Access to 10,000+ Scholars since 2018
- \$55,000 in funded scholarships since 2018

Event Overview

November 15, 2025

**The Morrow Center
1180 Southlake Cir, Morrow, GA 30260**

It's a Celebration with a Cause! Come enjoy an unforgettable evening at the 2nd Annual Casino Night Fundraiser, benefiting the Next Step Education Foundation. This sophisticated Black-Tie event promises to be a night to remember. Don't miss your chance to support our mission and make a difference in the lives of high school students by helping them achieve their dream of a college education.

Tickets Include:

- Cocktails
- Dinner + Dancing
- Vegas-Style Casino Games
- Entertainment
- Silent Auction
- The Final Bet: An After-hours Celebration for Brighter Futures
- And much more...





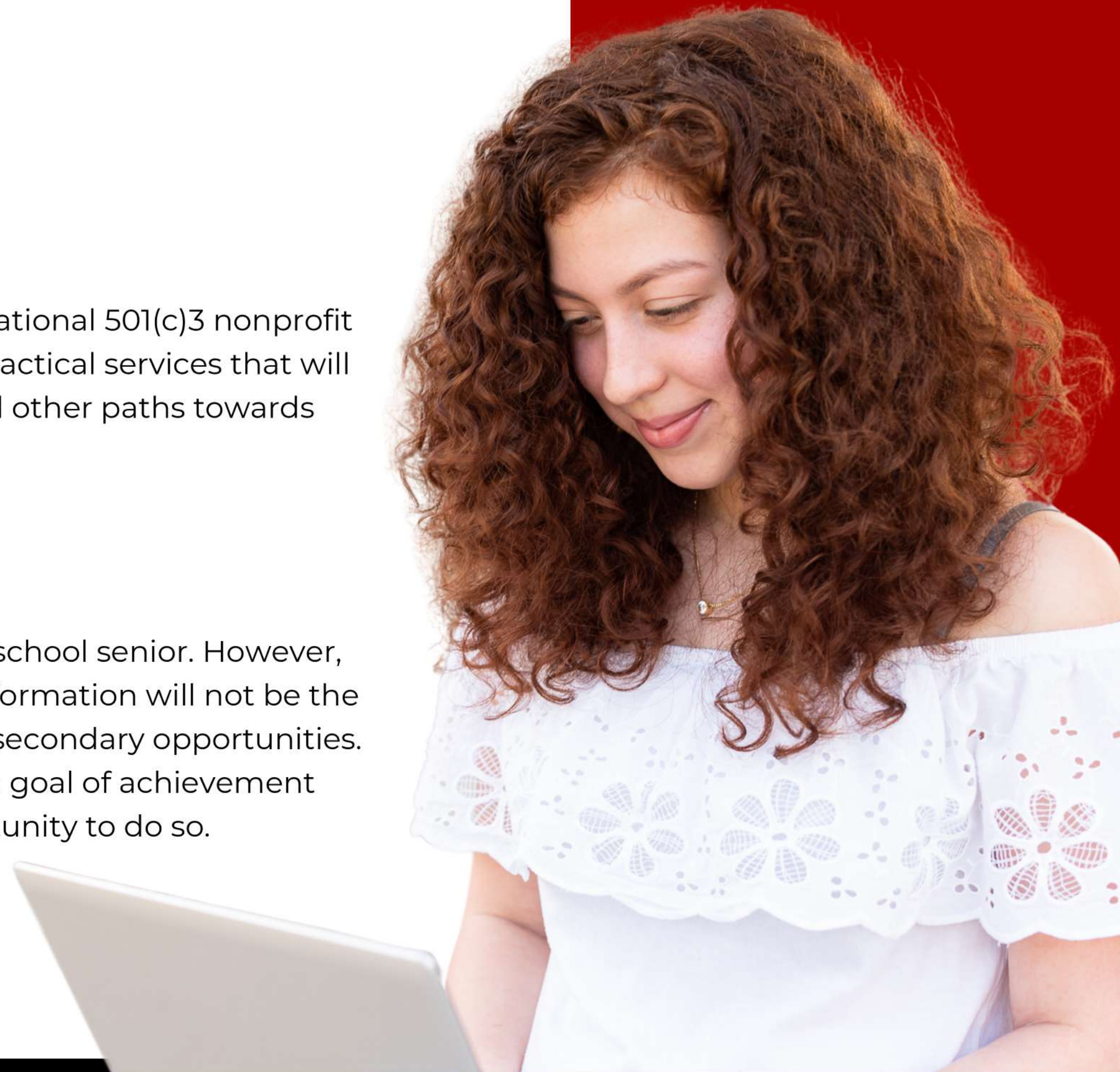


Who We Are

Founded in 2011, Next Step Education Foundation is an educational 501(c)3 nonprofit organization that is dedicated to providing innovative and practical services that will assist students in college acceptance, vocational careers, and other paths towards success after high school.

What We Believe

A college education might not be for every graduating high school senior. However, for those who want to go... a lack of finances, resources, or information will not be the reason they do not obtain a college education or other post-secondary opportunities. We are dedicated to making sure those students who have a goal of achievement after high school receive the information, insight, and opportunity to do so.



Scholarships

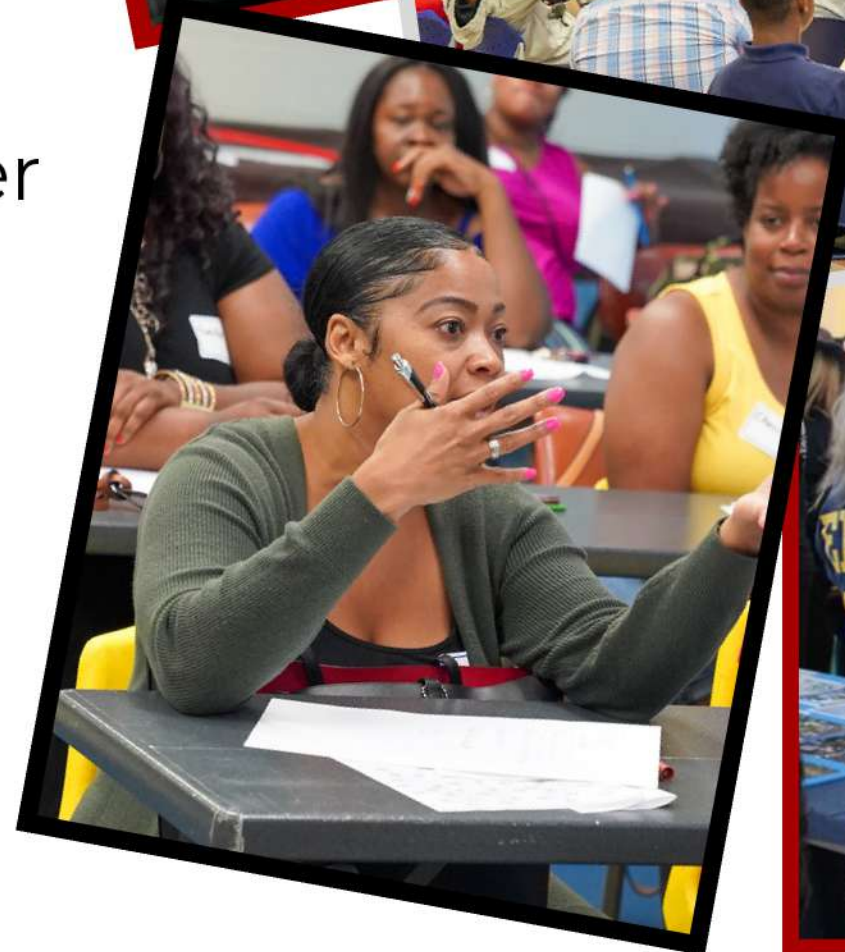
Each year, Next Step Education offers college preparatory programming for deserving graduating seniors. A selection of colleges that students have attended are listed below:



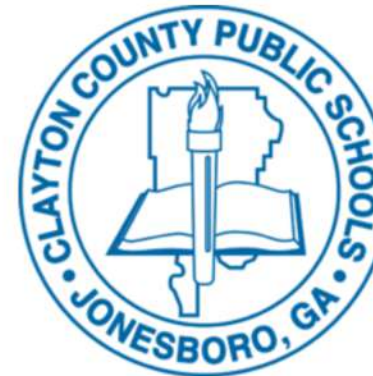
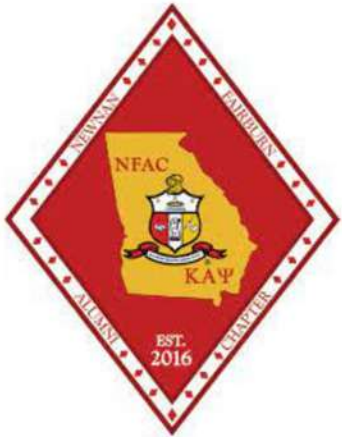
Major Events

- College Readiness Boot Camp
- College-Bound Parents Summit
- Annual College, Career & Services Fair

Other events include college tours, recruiter meet and greets, and college preparatory sessions.



PAST PARTNERS



OUR REACH



Gabby G.

McEachern High School

Before beginning the program, I was unsure about where to start, when it came to applying for college and financial aid. Now I feel more prepared, and even excited, for my college experience.

”



Kamryn D.

South Cobb High School

I was able to find my perfect college at Next Step's College, Career & Services Fair. I feel like I would not be this comfortable starting college if I did not complete the program.

”



Eric H.

Mundy's Mill High School

This program really helped prepare me for the college application process and getting ready for my future success.

”



Tahje' R.

South Cobb High School

The Next Step program was a very helpful program. It succeeded in all aspects of helping me get to the point that I want to be for college. Thanks to Next Step, I now know a lot more than I did coming into the program.

”

OUR IMPACT

Through Next Step Education College Fairs, students have received over **6.2 Million** dollars in scholarship offers.

Through Next Step Education College Fairs, **hundreds** of eligible seniors have received on the spot acceptances.

Next Step Education has assisted placing students in colleges all over the country.

PARTNERSHIP

OPPORTUNITIES

Title Sponsor Benefits - \$10,000

- Two tables of ten with premier seating
- Twenty tickets to the VIP Cocktail Reception
- Recognition as exclusive Title Sponsor in all marketing and PR materials
- Logo recognition in print/promotional materials (Including but not limited to media alerts, press releases, event signage and event program)
- Logo, link and sponsor copy on event webpage, registration page and dedicated social media posts (pre and post event)
- Opportunity for sponsor representative to give remarks during the event
- Official live Sponsor thank you during event
- Opportunity for sponsor provided promotional video to be shown during the event
- Custom Sponsor information and logo inclusion in post event newsletter
- Opportunity to place promotional items in event swag bags
- Photo opportunity with Next Step Education Foundation Board and Scholars
- Brand mention on the website for one year in the event details section
- Sponsorship of five college students dorm room items

Doctoral Sponsor Benefits - \$7,500

- One table of ten with premier seating
- Ten tickets to the VIP Cocktail Reception
- Logo recognition in print/promotional materials (Including but not limited to media alerts, press releases, event signage and event program)
- Logo, link and sponsor copy on event webpage, registration page and social media post
- Live recognition during the event
- Brand mention on the website for one year in the event details section
- Sponsorship of two college students dorm room items
- Opportunity to place promotional items in event swag bags
- Photo opportunity with Next Step Education Board and Scholars

Masters Sponsor Benefits - \$5,000

- One table of ten with premier seating
- Ten tickets to the VIP Cocktail Reception
- Logo recognition in print/promotional materials (Including but not limited to media alerts, press releases, event signage and event program.)
- Live recognition during the event
- Logo on event webpage, registration page and social media mention
- Sponsorship of one college student dorm room items

Bachelors Sponsor Benefits - \$2,500

- One table of ten with prime seating
- Ten tickets to the VIP Cocktail Reception
- Company name recognition in print/promotional materials (Including but not limited to media alerts, press releases, event signage, event program, etc.)
- Live recognition during the event
- Logo on event webpage

Associates Sponsor Benefits - \$1,000

- Five tickets, with prime seating
- Five tickets to the VIP Cocktail Reception
- Company name recognition in print/promotional material (media alerts, press release, event signage, etc.)
- Logo on event webpage

I'm unable to sponsor the Casino Night Fundraiser, but pledge my tax-deductible support to the Next Step Education Foundation with a gift in the amount of \$_____.

Please scan the QR code to process your payment online for your sponsorship, ticket(s) or donation



Next Step
Education Foundation

Contact

info@nextstepeducation.org



Complete your Sponsorship Here

